

WineShop *At HOME*®



COME FOR THE TASTE.
STAY FOR THE *Lifestyle.*

WHO WE ARE
OUR WINES & OFFERINGS
OUR WINE TASTINGS
OUR OPPORTUNITY
CONTACT

A woman is shown from the waist down, wearing a black and white striped top and a black skirt. She is holding a bottle of wine in her right hand and two glasses in her left hand. The bottle has a label that reads "SOMERSVILLE CELLARS 2012 MERLOT RED WINE". The glasses are filled with red wine. The background is a solid light gray.

WHO WE ARE

We are the premier direct selling wine company in the United States, offering a career and wine opportunity that is second to none. Winner of top industry awards from the Direct Selling Association for social media and marketing promotions, our company stands tall in the world of direct selling.

WineShop At Home Independent Wine Consultants earn an income by marketing our exclusive artisan wines, Wine Club, wine gifts and wine accessories through in-home Wine Tastings for family and friends. Our wines are exclusive and cannot be found on any store shelves, on any other website, or in any tasting room or restaurant. Our wines have been recognized for their taste and quality and have won many prestigious awards at major international wine competitions.

Our wines are produced in small batches, with new wines to sip, savor and share monthly—offering an extraordinary value and an experience unlike any other wine company. We invite you to Come for the Taste and Stay for the Lifestyle.



JANE CREED

| PRESIDENT & CEO

Jane Creed's direct selling and food & wine experience spans over 20 years. Prior to becoming WineShop At Home's Chief Executive Officer and President, she spent 9 years as a Senior Vice President with The Pampered Chef Ltd., and was part of the executive team that helped that company grow from \$220 million to almost a billion-dollar company and become acquired by Berkshire Hathaway. Jane's wine and food expertise is extensive and includes writing and/or editing over 20 cookbooks, hosting international press events for California wine-growing regions, as well as individual wineries and winemakers. Jane has written a monthly food and wine column for California's oldest food and agricultural magazine and executed product and brand development strategies for numerous wineries, including a French wine company entering the American market. She is a member of Women of the Vine & Spirits and the Direct Selling Association, where she has served on the Direct Selling Education Foundation's Board of Directors. Jane and her husband Dudley have five children and one dog, named Teddie.

ALEXANDRE REBLE

| WINEMAKER

A native of Bordeaux, France, Alex has over 25 years of winemaking experience, working both in France and the United States. He began his studies at the Agricultural School of Libourne and Blanquefort, where he received degrees in Enology and Viticulture, as well as Wine Trade and Spirits. Alex's wine career started in France working for internationally acclaimed wineries—Petrus, La Fleur Petrus, and Chateau La Tour Carnet. He also worked at the Chamber of Agriculture in Blanquefort, where he focused on biodynamic research in viticulture. Alex first came to Napa Valley in 1997, where he worked at such venerable estates as Beringer, Newton Vineyards, Flora Springs Winery, Twomey/Silver Oak Cellars, Cardinale, Matanzas Creek Winery and Anakota. He lives right here in the Napa Valley with his wife, Catherine and his two daughters, Madeleine and Olivia.



OUR WINES

Three wine bottles are shown, each wrapped with a different colored ribbon (blue, maroon, and teal) and adorned with various medals. The medals include 'NYIWC GOLD', 'TEXAS INTERNATIONAL WINE COMPETITION', and 'WINE CONNELL'. The background is a solid light gray.

At WineShop At Home, we offer more unique wine styles, varietals and appellations than any other wine company. We source from premier winegrowing regions in California and throughout the world to bring you the very best wines on earth. Our wines are handcrafted by our Winemaker and priced for extraordinary value.

Explore our extensive array of wine varietals and exclusive blends. WineShop At Home's proprietary brands offer a unique taste at every price-point. From sweet and bubbly to dry and crisp whites, smooth and supple to bold and intense reds, we feature artisan wines for every occasion, palate and personality. There are no other wines like ours on earth. That's a promise.

WATCH THE VIDEO ►


A close-up photograph of four wine bottles. The bottle on the far left is partially visible, showing a gold medal with 'WINNER' and a ribbon. The second bottle from the left is white wine, wrapped in a white ribbon that says '2018-19 Silver'. The third bottle is dark wine, wrapped in a red ribbon. The fourth bottle is white wine, wrapped in a white ribbon that says 'Bronze' and '2018-'. Various medals are hanging from the ribbons, including one from 'TEXAS INTERNATIONAL WINE COMPETITION' and another from 'LOS ANGELES International WINE COMPETITION'.

over
200
WINE
AWARDS

WINE AWARDS

San Francisco Chronicle Wine Competition,
TEXSOM International Wine Awards,
Winemaker Challenge International Wine Competition,
Sommelier Challenge International Wine & Spirits Competition,
Sunset International Wine Competition...and more

VIEW THE FULL LIST ►



We offer a taste of the Wine Lifestyle for every palate & personality. We feature small-lot, handcrafted wines that change monthly and throughout the year. Our current wines are featured in our Wine Tastings, by the bottle and in our Wine Club, Gift Baskets and Gift Boxes. We also feature Personalized Wines—perfect for corporate gift-giving and celebrating life's most special occasions.

OUR OFFERINGS

BOXED GIFTS
GIFT BASKETS
PERSONALIZED WINES

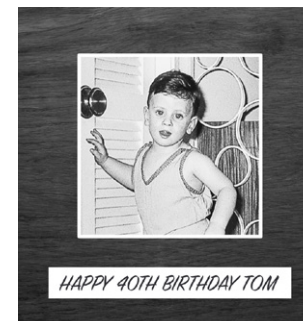
EXCLUSIVE ARTISAN WINES
2 & 4-BOTTLE WINE CLUB MEMBERSHIPS
PRE-PAID WINE CLUB MEMBERSHIPS
RAISE YOUR GLASS GIVING PROGRAM

STEMWARE
DECANTERS
WINE ACCESSORIES

PERSONALIZE YOUR WINE

Give a gift that makes a statement. We offer the opportunity to design your own unique wine label by adding your image or logo and personal message to our Talmage Cellars wines. Perfect for birthdays, parties, anniversaries, corporate gift-giving, thank you's, weddings and holiday gifts.

LEARN MORE ►



OUR WINE CLUB

Our Wine Club offers our Members wines that are ready to drink now, collect or cellar. Discover artisan wines that are crafted with love, shipped with care and delivered straight to your door. We'll navigate your senses through a world of appellations, varietals and styles to bring you delicious and unique Wine Club selections every month.

“

Our monthly membership is a special treat to ourselves —bringing us many of the best wines we've had! High product quality, first-hand experience with wines not found elsewhere, dependable, timely deliveries and delicious, doable recipes to match the month's featured wines.”

- L. NORFLEET

WINE CLUB MEMBER FROM HERMITAGE, TN.

“I have never enjoyed wine so much as I have since joining the WineShop At Home Wine Club. Excellent wines, no regrets and the convenience of having my wines shipped to my door, on hand for family and friends to enjoy is awesome. With these selections, it's always a surprise and a memorable tasting.”

- A. JOHNSON

WINE CLUB MEMBER FROM BAXTER, IA.





RAISE YOUR GLASS

Our Raise Your Glass corporate giving program benefits America's Mighty Warriors, a registered 501(c)3 non-profit organization that honors our troops, the fallen and their families with programs that improve quality of life, resiliency and recovery. With every bottle of Glory Cellars wine purchased, \$2 is donated directly to America's Mighty Warriors to support our Veterans, Veterans' families and Gold Star Families.

WATCH THE VIDEO ►



OVER \$659,744 RAISED SINCE 2016

WAYS TO CONTRIBUTE:

GLORY CELLARS WINES, STARTING AT \$24
DONATIONS IN \$1, \$5 OR \$20 INCREMENTS



OUR WINE TASTINGS

We turn homes into tasting rooms, bringing the wine lifestyle to our customers. Up to 16 guests can learn about and buy our exclusive artisan wines with our unique, taste-before-you-buy wine experience. Our Hosts invite their friends, lay out a few simple bites and then enjoy pouring up the fun! Our Independent Wine Consultants act as their guide, providing wine education and tips throughout the Wine Tasting.

WATCH THE VIDEO ►

HOW IT WORKS

- ① BOOK A TASTING & SELECT YOUR SAMPLER
- ② INVITE YOUR FRIENDS
- ③ PROVIDE SIMPLE SNACKS, WATER & GLASSES
- ④ POUR, SWIRL, SIP & ENJOY!



We offer five different Wine Tasting Samplers—one for every taste profile, along with the ability to purchase additional wines and customize the Tasting experience. Each Sampler contains five artisan wines plus a celebratory Host Thank You Bottle and a bevy of other Host Perks, including exclusive discounts & offers. Each Sampler can comfortably serve up to 16 people for \$39.95, plus tax, with an average retail value of over \$150. Our current Sampler collection includes the following profiles:

THE ORIGINAL (MIXED DRY)

THE COLLECTOR (ALL REDS)

THE INDIVIDUALIST (PERSONALIZED WINES)

THE RENEGADE (RED & WHITE, SWEET & DRY)

THE ROMANTIC (OFF-DRY & SWEET)

+ HOST-EXCLUSIVE CUSTOM PACKS

A woman with blonde hair and glasses, wearing a grey blazer over a black polka-dot shirt, stands on a wooden deck and presents to a group of people seated on a grey sofa. The group includes a man in a black jacket holding a tablet and a woman in a light pink top clapping. The deck is set with wine bottles, glasses, and a bowl of fruit. In the background, there is a lush green forest.

LEARN ABOUT WINE & MEET NEW PEOPLE
NO INVENTORY TO PURCHASE, MANAGE OR DELIVER
LUXURY DREAM VACATIONS & REWARDS

OUR OPPORTUNITY

TURNING WINE INTO INCOME

Whether full-time or as a side gig, our growing community of Independent Wine Consultants have a passion for what they do. With unlimited earning potential, a flexible “design-your-own” work schedule, no inventory to carry or keep and personal and professional recognition—WineShop At Home offers a unique opportunity in the world of wine. There’s no need to be a wine expert either; we provide world-class training and support.

WHY WINESHOP?

WHAT WINE CONSULTANTS HAVE TO SAY



“ I am meeting new people, introducing them to our amazing, award-winning wines, teaching & learning a little wine 101, all while earning extra income. I can now pay for my husband and I's new love of travel!”

— **RONI LEE FROM BRIGHTON, CO**
WINE CONSULTANT SINCE 2017

“ I am not only increasing my knowledge about wine, but building my mindset & income in ways that are fun, meaningful and keeping me on the path to my retirement dreams!”

— **CINDY FROM NORTH BARTLETT, IL**
WINE CONSULTANT SINCE 2016



“ I was looking for something flexible to help pay for wedding expenses and our honeymoon. I was fortunate to be able to leave my full-time job and pursue building an amazing business with WineShop At Home.”

— **JOSHUA FROM NORTH LIBERTY, IA**
WINE CONSULTANT SINCE 2013

When my husband Tom injured himself and was forced into early retirement, I needed to work part-time on top of my full-time job to help make ends meet. That meant working over 60 hours each week. We never saw each other. Then I found WineShop At Home and things quickly changed. It was perfect because we're able to do Wine Tastings together. Not only are our wines amazing but our Tastings are so much fun & social, that our business has soared. Now I do exactly what I've always wanted—own a successful wine business on my own schedule, from the comfort of my home. Now Tom and I have a different kind of quality time together and that, for us, is priceless.”



— **BETH FROM HAMBURG, NY**
WINE CONSULTANT SINCE 2012

After attending my first WineShop At Home Wine Tasting, I was immediately interested to hop on board. There was nothing to lose with such an inexpensive start-up fee. Now I am fully immersed in my wine business and haven't once looked back! I love doing Wine Tastings, meeting new people and promoting our phenomenal wines. I have nothing but wonderful things to say about the company and the amazing experiences with WineShop At Home that I couldn't be more thankful for.”



— **KELCI FROM SAINT CLAIR SHORES, MI**
WINE CONSULTANT SINCE 2008



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FACEBOOK



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TWITTER



PINTEREST



YOUTUBE



LINKEDIN



FLICKR

