

THE WORLD IS OUR VINEYARD



WineShop
At HOME®

BRAND BOOK

WINESHOP AT HOME



At WineShop At Home, the world is our vineyard.

We source from premier winegrowing regions in California and throughout the world to bring you the very best wines on earth. With 46 different labels in our WineShop At Home Artisan Wines™ family of brands, we offer unique wine styles, varietals and appellations.

Featuring a unique taste at every price point, our proprietary brands give you the opportunity to explore a wide array of varietals and exclusive blends. From sweet and bubbly to dry and crisp whites, smooth and supple to bold and intense reds, we feature artisan wines for every occasion, palate and personality.

We have as many brand labels as we do wine styles. In our collection of brands, we strive to represent every aesthetic—from whimsical to traditional, simple to colorful and modern to elegant. Our labels and wines have won awards at many prestigious national and international wine competitions and are shared and enjoyed in homes all across America.

There are no other wines like ours on earth. There are no other brands like ours on earth. That's a promise.



WineShop At Home, Napa, CA. BWN-CA-15384, WA. PERMIT #402750.



ABOVE

BRAND STORY

Look up to the northern lights and admire the ever-changing sky. Each moment is unique as with our Above wine's unique labels. Using a new printing technique, no two labels are alike. Rise above.

YEAR EST.

2022

TIER

High

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Zinfandel

WINESHOP AT HOME

Artisan Wines™



ADAGIO

BRAND STORY

The lights dim. A hush settles over the room in anticipation. The maestro lifts his baton and so our Adagio (pronounced: uh-daj-ee-oh) begins. Like a musical masterwork, a great wine begins with the winemaker's spark of inspiration and consideration for each instrument—the vines, sun, rain and terroir. Our timeless Adagio wines will enchant you with a symphony of stately notes, dancing together in perfect harmony and classic beauty.

YEAR EST.

2015

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Carmenère, Crescendo (sweet red blend fanciful name) Malbec, Merlot, Minuet (white blend fanciful name), Monastrell, Pinot Gris, Sauvignon Blanc, Verdejo, Viognier

WINE SHOP AT HOME

Artisan Wines™

ADORN

BRAND STORY

Adorn is a modern take on gilded glamour. Spin the bottle around to reveal the full spectacular effect of its 360° sleeve-wrap label. Like a precious gift waiting to be unwrapped, Adorn will help you make every moment a fanciful occasion worth celebrating. Even life's simplest moments could sometimes do with a little glitz and fanfare. With its flowing swirls of silver, gold and black embellishments set against creamy, glossy white, this brand will light up the room and adorn your table, leaving an indelible impression on everyone who sets their eyes upon it.

YEAR EST.

2017

TIER

Elite

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon-Cabernet Franc



WINESHOP AT HOME

Artisan Wines[™]



ALBION

BRAND STORY

Our Albion (pronounced: al-bee-on) wines, with the abalone shell distinctively displayed on the label, exude the special quality of grapes grown in coastal regions. Like the elusive and rare abalone, with its iridescent, mother-of-pearl shell and ever-changing colors, our Albion wines are desirable blends and varietals that reflect complex layers of flavor for you to savor and share with family and friends.

YEAR EST.

2004

TIER

High

YOU MAY FIND UNDER THIS LABEL

Cuvée Blanc (white wine fanciful name), Cuvée Rouge (red wine fanciful name), Gewurztraminer, Viognier, Zinfandel

WINE SHOP AT HOME

Artisan Wines™



ALEGRE

BRAND STORY

Meaning “cheerful” in Spanish, Alegre has all the festive fizz and refreshing fruit of a sparkling without the alcohol. Celebrate special moments with 100% taste and 0% alcohol.

YEAR EST.

2021

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Zero-Alcohol Sparkling Grape Juice

WINE SHOP AT HOME

Artisan Wines[™]



ARTISAN 5

BRAND STORY

A handcrafted blend created by our winemaker from the harvest of highly prestigious single vineyards, our Artisan 5 brand arose, like any great work of art, out of a passion for perfection. In the Middle Ages, apprentice artisans proved their abilities and skills by creating a masterpiece. With that same passionate quest for perfection, Artisan 5 represents our aspirations and the very best of our offerings, reflecting our vision of what a great wine should be—meticulously nurtured from the vineyard, to the barrel, to the bottle and then sealed with the perfect cork. Sheer perfection!

YEAR EST.

2012

TIER

Elite

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Masterpiece (red wine blend fanciful name)

WINE SHOP AT HOME

Artisan Wines[™]



BROADMOORE

ESTATES

BRAND STORY

Remember the name of the street where you grew up? Learned to ride a bike? Roller-skate? That fond address of childhood adventure lingers in the mind for a lifetime. Our Broadmoore Estates is named for just such a street. This wine is as fun as a ride on your first bike. It's dedicated to all the streets in the world where new life-lessons are taught and to the spirit of adventure inherent in all of us. May it never die!

YEAR EST.

2002

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Chenin Blanc, Merlot, Muscat, Red Trails (sweet red blend fanciful name), Sangiovese, White Trails (sweet to off-dry white blend fanciful name), Zinfandel

WINE SHOP AT HOME

Artisan Wines™

CELESTIAL

CELLARS

BRAND STORY

Journey through the stars with Celestial Cellars. Each bottle embodies the beauty and complexity of the cosmos, while the labels mimic its everchanging nature. Our Celestial Cellars special label changes color with cold temperatures, revealing the hidden constellation.

YEAR EST.

2023

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Chardonnay, Pinot Noir, Pisces (dry white wine fanciful name)



WINESHOP AT HOME

Artisan Wines™



CERES

BRAND STORY

Ceres (pronounced same as “series”) is named after the Roman goddess of the harvest, of growing plants and motherly love. A common expression in ancient times was “fit for Ceres,” meaning splendid. Our finely crafted Ceres wines celebrate the sweet abundance of California’s fields and vineyards. These sweeter wines are perfect for today’s modern gods and goddesses, sweet on the palate, lingering in the memory.

YEAR EST.

2002

TIER

Entry & Middle

YOU MAY FIND UNDER THIS LABEL

Decadence (chocolate-flavored red wine fanciful name), Goddess (red wine fanciful name), Moonlight (Port-style red wine fanciful name), Muscat, Radiance (mango/orange flavored white wine fanciful name), Starlight (sweet white blend fanciful name)

WINE SHOP AT HOME

Artisan Wines™



CLOUD

BRAND STORY

Remember being a child and lying on your back in the grass looking up at the sky? Remember that sense of wonder you had when you saw the sun's rays peek through to create a silver lining? The fun you had describing, or tracing, the various shapes you imagined in the great expanse above you? Clouds bring not only the gift of imagination but also essential moisture and rains to the earth. Our Cloud Wines will ignite your imagination all over again. These wines are light, fresh white wines that will honor those childhood memories and inspire new ones. Cloud wines...we believe you will agree they are heaven sent.

YEAR EST.

2010

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Number Nine Blend (off-dry white wine blend fanciful name),
Pinot Grigio, Symphony

WINE SHOP AT HOME

Artisan Wines™



COOKIE

CELLARS

BRAND STORY

Cookie Cellars welcomes you with a wonderful tray of cookies in all shapes and tastes, savory or sweet, beckoning you to kick your feet up, relax and treat yourself to some me-time. Pour a glass of wine and enjoy with your favorite cookie...or a whole lot of your favorite cookies!

YEAR EST.

2017

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Biscotti (sweet red wine fanciful name), Macaron (Port-style red dessert wine fanciful name), Red Velvet (red wine fanciful name), Sauvignon Blanc, Snickerdoodle (sweet white wine fanciful name)

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CREDIA

BRAND STORY

Inspired by the beautiful sacred windows in Vienna...meet Credia! (Pronounced Cred-ee-aah). As the stained-glass artisan tells stories of the local flora and fauna through their craft, so does our Winemaker through the wines of Credia.

YEAR EST.

2019

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Gewurztraminer, Merlot, Red Wine, Riesling, White Wine

WINE SHOP AT HOME

Artisan Wines™



DELUGE

BRAND STORY

Meet a wine that hits all the right notes in high style—the elegant drama queen, Deluge (pronounced: day-looj). Poised and perfectly polished, she'll enchant you with classic wines created expressly for those who aspire to savor and experience the best that life has to offer. Let the vivacious charm of the smartly stylish Deluge wash over you to provide palate-pleasing enjoyment and memories for years to come.

YEAR EST.

2014

TIER

Elite

YOU MAY FIND UNDER THIS LABEL

Cabernet Franc, Pinot Noir, Storm (red blend fanciful name)

WINE SHOP AT HOME

Artisan Wines™



DUSK

BRAND STORY

Our Dusk wines bear the name of that special time of day—the twilight hour. In the sky, colors seemingly swirl together and intensify as if welcoming the coming night. We toast to the colors of the day winding down and to the enveloping embrace of a starry night ahead. The perfect time to uncork a sumptuous wine and share the beauty of the evening with the ones you love.

YEAR EST.

2014

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Black Muscat, Cabernet Franc, Cabernet Sauvignon, Chenin Blanc, Evening Star (red blend fanciful name), Firefly (dry white blend fanciful name), Lambrusco, Malbec, Muscat, Orange Muscat, Petite Sirah, Riesling, Rosé, Roussanne, Shooting Star (sweet red blend fanciful name with limited edition Rainbow Label), Syrah, Verdelho

WINESHOP AT HOME

Artisan Wines™



ELANCE

CELLARS

BRAND STORY

Elance (pronounced: eh-lahn-s), meaning a combination of style and vigor, is the namesake of this elegant brand. Our Elance wines exude the essence of elegance and sophistication, harkening back to the storied past, finesse and flair of Old World winemaking. Elance, conceived in the past, reimagined for the modern age. A new classic.

YEAR EST.

2014

TIER

High

YOU MAY FIND UNDER THIS LABEL

Chardonnay, Pinot Noir, Reserve Cuvée (red blend fanciful name), Rosé, Zinfandel

WINE SHOP AT HOME

Artisan Wines™



FACT

BRAND STORY

Crafted with irrefutable passion, a definite hand and an undeniable pursuit of simple, honest perfection. This is what Fact means to WineShop—what we hope defines every bottle and your every sip.

YEAR EST.

2017

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Cabernet Franc, Chardonnay, Blush (rosé fanciful name),
Red, White

WINE SHOP AT HOME

Artisan Wines™



FAMILY RANCH

BRAND STORY

From our family to yours comes Family Ranch. Inspired by the Fredricks' Texas homestead, settle down in the rocker and savor the essence of this "porch pounder" of a wine, handcrafted for everyday drinking with family and friends.

YEAR EST.

2019

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Aged on Bourbon Oak Red Wine, Aged on Rum Oak White Wine, Cabernet Franc, Heritage (white wine fanciful name), Lineage (white wine fanciful name), Orange Muscat, Red River Blend (red wine blend fanciful name)

WINE SHOP AT HOME

Artisan Wines[™]



FIGURATIVE

BRAND STORY

Every splash of wine leaves its distinct mark—a colorful remnant and ephemeral reminder of laughter, good times and stories told. With Figurative, our splash transcends into an original watercolor of seasonal vineyards. Figurative, a leap of imagination in every bottle.

YEAR EST.

2023

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Allegory (sweet white wine fanciful name), Black Muscat, Metaphor (sweet red wine fanciful name), Rosé

WINE SHOP AT HOME

Artisan Wines™



FLEUR BLEU

BRAND STORY

In the early evening, when the shadows fall across the vineyards, one can often spot a perfect flower that in the daylight hour is bright of hue. But, in the magic of dusk, this shadowed flower becomes “Fleur Bleu” (French for “Blue Flower,” pronounced: fluhr-blue), lit by a rising moon or an early star. The magic of our Fleur Bleu wines will charm and delight you—revealing their mystery with subtle bursts of fragrance.

YEAR EST.

2009

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Black Muscat, Cabernet Franc, Cabernet Sauvignon, Carignan, Chardonnay, Chenin Blanc, Gewurztraminer, Mourvedre, Muscat, Pinot Noir, Riesling, Sauvignon Blanc, Seven Petals Blend (red blend fanciful name), Shiraz, Tannat, Tempranillo, Verdelho, Viognier, White Bouquet (white blend fanciful name), Zinfandel

WINE SHOP AT HOME

Artisan Wines™



FOG

VINEYARDS

BRAND STORY

Fog evokes mystery and romance. And, in the vineyards of California—and other special places throughout the world—fog creeps in gently, like nature's blanket, to shelter the soil and the grapes from overexposure to sun and wind. The cool mornings prolong the growing season and help to preserve the grape's fruit flavors and aromas. Nature's coolness also helps darken the color of the wine—delighting the eye when poured in the glass. Let Fog create its own special magic for you and your family and friends.

YEAR EST.

2007

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Cabernet Franc, Nebbiolo, Petite Sirah, Valley Mist Blend (red blend fanciful name), Zinfandel

WINE SHOP AT HOME

Artisan Wines[™]



FRISCH

BRAND STORY

Our Frisch (German for “fresh,” pronounced: fr-ish) wines are fresh, fruity and infinitely memorable. Handcrafted with both German-style know-how and French flair, Frisch is the embodiment of Alsatian-style wines—reflective of two cultures blended together in perfect harmony.

YEAR EST.

2008

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Gewurztraminer, Riesling, Spring Song Blend (white wine blend fanciful name)

WINE SHOP AT HOME

Artisan Wines[™]



GEMME

CELLARS

BRAND STORY

Gemme (pronounced: zhem) is named for the Old French word for “gem.” Raw and naturally beautiful, gems have played an important role in various myths and legends throughout the ages. Each unique and vibrant gem is thought to hold its own mystical powers—bringing good fortune to those who possess them. Uncover a truly rare treasure with our Gemme wines. Precious with every glassful, Gemme Cellars will beguile and beckon you to discover more.

YEAR EST.

2015

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Citrinia (white wine blend fanciful name), Gewurztraminer, Malbec, Petite Sirah, Petit Verdot, Sangiovese, Topazo (white wine blend fanciful name), Viognier

WINE SHOP AT HOME

Artisan Wines™



GLO

VINEYARDS

BRAND STORY

Wander the vineyards with GLO. She will light your way and nurture your spirit. Shining bright on even the darkest nights, our GLO Vineyards wines add a touch of mystery that will haunt the senses and hold you spellbound.

Our GLO wines feature a special label with glow-in-the-dark ink. Hold GLO up to a light, or to the light of your phone's flashlight, to charge it up. Then dim the lights and let GLO Vineyards enchant you and your friends!

YEAR EST.

2016

TIER

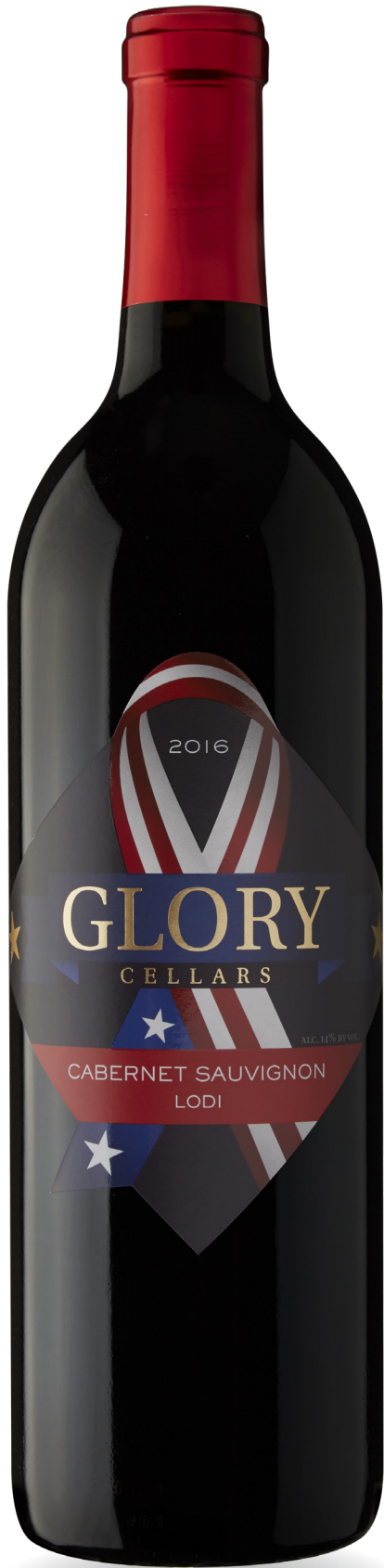
Middle

YOU MAY FIND UNDER THIS LABEL

Gewurztraminer, Shiraz, Symphony, Viognier, Zinfandel

WINESHOP AT HOME

Artisan Wines™



GLORY

CELLARS

BRAND STORY

Raise Your Glass and gather together to celebrate the glory of those who do not seek it, yet serve our nation every day. A portion of the proceeds from each bottle of Glory Cellars wine sold will be donated to America's Mighty Warriors through our Raise Your Glass corporate giving program. Together, we will make a difference in lives across the nation and around the world. Let's raise a glass!

YEAR EST.

2016

TIER

Middle & Elite

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Chardonnay, Chenin Blanc, Hero's Blend (red blend fanciful name), Syrah, Valor Blend (white wine blend fanciful name)

WINE SHOP AT HOME

Artisan Wines™



HALCYON

BRAND STORY

The halcyon (pronounced: hal-see-on) is a bird of classical legend. Legend has it that the halcyon had the power to magically calm the waves when it landed on the surface of the sea. Thus, the word halcyon became synonymous with peace and tranquility. The bird is also associated with carefree, joyous and prosperous times. Our Halcyon wines are crafted to soothe the spirit. Let your imagination soar with every pour!

YEAR EST.

2002

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Alcedo, Arneis, Cabernet Sauvignon, Chardonnay, Chenin Blanc, Colombard, Petit Verdot, Pinot Noir, Teroldego

WINE SHOP AT HOME

Artisan Wines[™]



HARLOW COURT

BRAND STORY

Open your senses to the allure and mystery that lies behind the door of Harlow Court. Like a glamorous silver-screen siren from the golden age of Hollywood, our Harlow Court wines will transfix and captivate you. Pour a glass or two, indulge and enjoy. You're invited to open the door.

YEAR EST.

2015

TIER

Elite

YOU MAY FIND UNDER THIS LABEL

Cabernet Franc, Private Reserve (red wine blend fanciful name)

WINE SHOP AT HOME

Artisan Wines[™]

HOMAGE

CELLARS



BRAND STORY

Our Homage (pronounced: oh-maj) Cellars label depicts quintessential images of California missions. This brand was designed to honor and pay homage to the early fathers of California grape growing. Inside the bottle you'll find some of California's finest—whether it's a white or a red—to share with your friends and family. The special history of early California winemaking has been raised to a modern, handcrafted artisan wine by WineShop At Home.

YEAR EST.

2012

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Chardonnay, Lot 15, Lot 17, Lot 22, Lot 24, Lot 35, Lot 39, Lot 42, Lot 55, Lot 82 (red and white blend fanciful names), Malvasia Bianca, Merlot, Muscat, Petit Verdot, Petite Sirah, Pinot Grigio, Riesling, Viognier

WINE SHOP AT HOME

Artisan Wines™



INFINITE WISDOM

BRAND STORY

"For beautiful eyes, look for the good in others; for beautiful lips, speak only words of kindness; walk with the knowledge that you are never alone." Infinite Wisdom of Audrey Hepburn. Inspired by the power, strength and solidarity of sisterhood, the circle begins and ends with Infinite Wisdom.

YEAR EST.

2021

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Orange Muscat, Petit Verdot, Shiraz, Symphony

WINE SHOP AT HOME

Artisan Wines™



JOY

CELLARS

BRAND STORY

Joy, the namesake of this festive brand, is a word that evokes our sense of perfection of the shared wine experience. Our Joy Cellars wines express exuberance and unbridled excitement for life's many pleasures. Uncork a bottle of Joy Cellars and make every occasion a celebration.

YEAR EST.

2014

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Bliss (red wine blend fanciful name), Chardonnay, Chenin Blanc, Euphoria (white wine blend fanciful name), Gewurztraminer, Jubilant (red wine blend fanciful name), Malbec, Malvasia, Merlot, Merriment (white wine blend fanciful name), Muscat, Pinot Noir, Riesling, Sauvignon Blanc, Semillon, Tannat, Tempranillo

WINE SHOP AT HOME

Artisan Wines[™]

LUMIÈRE DE VIE

BRAND STORY

Bordeaux-style wines are celebrated throughout the world, and our Lumière de Vie (French for “Light of Life,” pronounced: loo-mare duh vee) wines give you this famed style of winemaking with a modern edge. The Bordeaux region of France has created some of the most famous varietals in the world—Cabernet Sauvignon, Merlot and Sauvignon Blanc. Our Lumière de Vie wines are carefully crafted to balance the Bordeaux-style of winemaking with modern finesse and a thoroughly fresh perspective. Raise your glass to the Light of Life!

YEAR EST.

2003

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Illumination (red blend fanciful name), Petit Verdot, Malbec, Merlot, Réflexion (rosé wine fanciful name), Revelation (white blend fanciful name), Prism (red blend fanciful name), Sauvignon Blanc, Semillon



WINE SHOP AT HOME

Artisan Wines™



MARIANA

VINEYARD

BRAND STORY

The gathering together of family and friends to share food, conversation and great wine is reflected in our Mariana wines. Mariana, the Latin word for beloved, is a tribute to the influence every unique vineyard has over its grapes, from the special nutrients and waters that flow into the soil, to the individual climate that influences each unique harvest. Mariana honors the beloved aroma and special flavors that erupt from every uncorked bottle and spill fragrantly into the glass. Mariana toasts mother earth and all the bounty she offers.

YEAR EST.

2002

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Cabernet Franc, Cabernet Sauvignon, Chardonnay, Merlot, Old Vine Zinfandel, Petite Sirah, Pinot Grigio, Pinot Noir, Sauvignon Blanc, Shiraz, Symphony, Syrah, Verdelho, Zinfandel

WINE SHOP AT HOME

Artisan Wines™



MCKENNA

BRAND STORY

Our McKenna wines pay tribute to the family spirit of gathering together, where a strong sense of family is at the heart of every celebration. We toast to the past, since the past plays an important part of our present and future. Gathering together family and friends to honor the past, the present and the future remains the cornerstone of our shared values.

YEAR EST.

2002

TIER

High

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Merlot, Sauvignon Blanc, Trilogy (red blend fanciful name), Welschriesling

WINESHOP AT HOME

Artisan Wines™

MILANO

CELLARS

BRAND STORY

In the mountain towns of Italy, friends and family gather around tables to enjoy life's simple pleasures: nourishing food for the body and straightforward, subtle wines for the soul. Our Milano Cellars wines are created as a tribute to the heritage and tradition of the classic and timeless Italian lifestyle.

YEAR EST.

2007

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Arneis, Barbera, Dolcetto, Fiano, Pinot Grigio, Malvasia, Merlot, Misti Bianco (white blend fanciful name), Misti Rosso (red blend fanciful name), Moscato, Muscat Canelli, Rosé of Sangiovese, Sangiovese



WINE SHOP AT HOME

Artisan Wines™



MODERNA

BRAND STORY

Our Moderna brand pays tribute to the modern art of artists such as Braque and Picasso and, inside the bottle, to the modern art and craft of winemaking. Its label is bold, colorful and modern. The beauty of Moderna is more than skin deep. The wine inside pays tribute to all that is forward-thinking in 21st century winemaking.

YEAR EST.

2012

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Artist's Palette Red Wine (red blend fanciful name), Artist's Red Blend (red blend fanciful name), Artist's White Blend (sweet white blend fanciful name), Cabernet Sauvignon, Chardonnay, Chenin Blanc, Merlot, Moscato, Muscat, Petite Sirah, Petit Verdot, Sangiovese, Sauvignon Blanc, Symphony, Syrah, Virtuoso (dry red blend fanciful name), Zinfandel

WINE SHOP AT HOME

Artisan Wines[™]



MONARCH

BRAND STORY

Our Monarch brand depicts the majestic beauty of the Monarch butterfly. Like the Monarch emerging from its chrysalis after many life stages, great winemaking has its own stages: from harvest to crush, fermentation to ageing, ending with the lush beauty of the wine in the bottle. Just like the butterfly, our Monarch wines have emerged with splendor, spread their wings, and are ready to be enjoyed and savored.

YEAR EST.

2013

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Chardonnay, Gewurztraminer, Malbec, Merlot, Petite Sirah, Pinot Noir Rosé, Riesling, Semillon, Syrah, Zinfandel

WINE SHOP AT HOME

Artisan Wines™



NOUVEAU MUSE

BRAND STORY

Our Nouveau Muse (French for “New Muse,” pronounced: new-voh mewz) wines are truly inspired. These lightly romantic wines are filled with flair much like the Art Nouveau style of their label. Nouveau Muse wines are handcrafted in an artful style that draws out the essential organic elements of the vines and the fertile earth in which they were grown. Our Nouveau Muse wines consist of wines that are light, fruity and as playful as a somersault in the vineyard. They will inspire your own personal muse and fire your imagination.

YEAR EST.

2008

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Grenache, Petite Sirah, Pinot Grigio, Rhapsody (red blend fanciful name), Rosato (rosé wine fanciful name), Sangiovese, Syrah, Tempranillo, Zinfandel

WINE SHOP AT HOME

Artisan Wines™



PANACHE LANE

BRAND STORY

Panache (pronounced pah-nosh) Lane. A classically shaped label with perfect panache and a sassy furry friend encountered on the lane. It's a young, fun and ironic little red-nosed sipper. For those who love animals that sip, this label is as fun and lively as the wines inside the bottle.

YEAR EST.

2013

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Black Muscat, Bodacious (sweet red blend fanciful name),
Flamboyant (sweet white blend fanciful name), Merlot

WINE SHOP AT HOME

Artisan Wines™



PAUSE BUTTON

BRAND STORY

A fun, Pop Art inspired, classic comic label calls to you to take a break! It's time to hit the Pause Button, so unscrew, pour, wind down and chill out with a little restful, me-time.

YEAR EST.

2022

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Chill Out (sweet white blend fanciful name), Me-Time (sweet red blend fanciful name), Restful Red (dry red blend fanciful name), Wind Down White (dry white blend fanciful name)

WINE SHOP AT HOME

Artisan Wines[™]



PAQUET CADEAU

BRAND STORY

Meaning "gift-wrapped package," every moment is a precious gift with Paquet Cadeau sparkling wines. Whether this gift is for you or someone special, unwrap it with a pop and enjoy the fizz.

YEAR EST.

2022

TIER

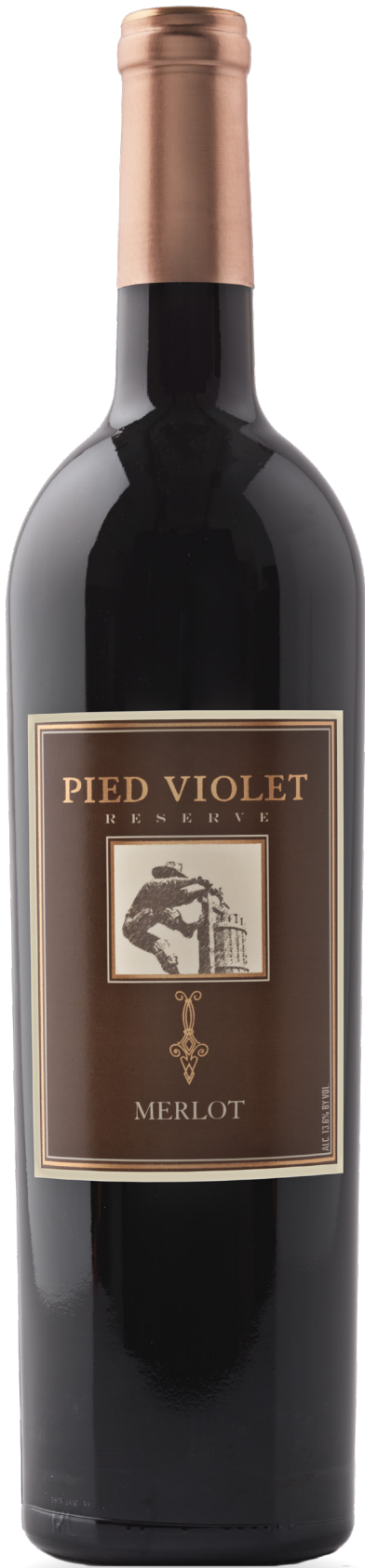
Middle & High

YOU MAY FIND UNDER THIS LABEL

Brut Sparkling, Rosé Sparkling, Semi-Seco Sparkling

WINE SHOP AT HOME

Artisan Wines™



PIED VIOLET & PIED BLANC

BRAND STORY

Our Pied Violet (French for “Purple Foot,” pronounced: peed vi-oh-let) pays tribute to the foot treading of grapes, a labor-intensive crushing process that has been around almost as long as wine itself. Today’s modern grape crushing machinery can be said to mimic the motion of treading feet.

Our Pied Blanc (French for “White Foot,” pronounced: peed blahnk) is named playfully after its counterpart, Pied Violet. The Pied Blanc, however, showcases white wines rather than reds. Pied Blanc is in a class by itself and commemorates a back-to-basics, handcrafted approach to winemaking. We dedicate it to the early lovers of wine who once treading grapes with such passion and purpose they charted a course through viticultural history that brings us sheer pleasure even today.

YEAR EST.

2006 (Pied Violet)
2010 (Pied Blanc)

TIER

Entry & Middle

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Chardonnay, Merlot, Reserve Cabernet Sauvignon, Reserve Merlot, Reserve Sauvignon Blanc, Zinfandel

WINE SHOP AT HOME

Artisan Wines™



REVEL

BRAND STORY

Revel (pronounced REV-uhl): meaning to take great pleasure or delight, to make merry, to indulge in raucous festivities, to celebrate life. When is the last time you allowed yourself the time just to revel in a good glass of wine shared with family and friends? We encourage your revelry. You'll find these wines bold, brilliant and boisterous from the very moment you pop the cork to the very last sip. So, gather some of your favorite revelers together and Revel in the joy of life.

YEAR EST.

2010

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Merlot, Queen of Heart's Blend (red blend fanciful name), Sauvignon Blanc, Vin Blanc (sweet white blend fanciful name), Vin Rouge (rosé wine fanciful name), White Knight's Blend (white blend fanciful name)

WINE SHOP AT HOME

Artisan Wines™



ROYAL MAMA

BRAND STORY

An everyday sipper as worthy of a crown as a queen. This brand is a tribute to all the mamas and nurturers in our lives who make every family a royal household.

YEAR EST.

2020

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Mimi's Blend (sweet white wine fanciful name), Queenie's Blend (sweet red wine fanciful name)

WINESHOP AT HOME

Artisan Wines™



SOMERSVILLE

CELLARS

BRAND STORY

Our Somersville Cellars wines evoke the spirit of home and family. Of time spent lingering on front porches and freshly-mowed lawns. Of afternoons and evenings where conversation and laughter take center stage. Handcrafted for just such magical moments, our Somersville Cellars artisan wines will serve you well in bringing your own loved ones together to savor your special moments.

YEAR EST.

2003

TIER

High

YOU MAY FIND UNDER THIS LABEL

Albariño, Cabernet Sauvignon, Chardonnay, Noblesse (white wine blend fanciful name), Petit Verdot, Red Meritage, Sauvignon Blanc, White Meritage

WINESHOP AT HOME

Artisan Wines™



SUAVÉ

BRAND STORY

Courteous and elegant; gracious and sophisticated; agreeable and pleasant; Suavé and sparkling. Suavé wines are bubbly and vibrant with an easy crown cap closure to wiz, bang, pop your way to fun!

YEAR EST.

2021

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Bang, Pop, Wiz

WINE SHOP AT HOME

Artisan Wines™



SUBURBAN FRACAS

BRAND STORY

With its vibrant clash of colors, let the Suburban Fracas label, drawn by San Francisco Bay Area tattoo artist and painter Arville Persons, invite you to the heART and soul of the wine within.

YEAR EST.

2020

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Melee (white wine blend fanciful name), Reprobate (red wine blend fanciful name), Skirmish (white wine blend fanciful name), Tannat

WINESHOP AT HOME

Artisan Wines[™]



SUN FISH

BRAND STORY

The Sun Fish, or Mola Mola, is one of the most interesting fish in the Pacific Ocean. Off the shores of Santa Barbara, you can see the dorsal fin of this slow, elegant creature, often mistaken for that of a shark. The Sun Fish—with all its brilliant colors—represents the creativity in winemaking that infuses every bottle of these sensational wines. Let Sun Fish fire your own imagination and sense of wonder. Original artwork by Jason Vincent Scarpace.

YEAR EST.

2007

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Austromola (sweet red blend fanciful name), Chardonnay, Malvasia Bianca, Mola Alexandrini (sweet white blend fanciful name), Mola Mola (red wine blend fanciful name), Mola-Tecta (white wine blend fanciful name), Petite Sirah, Pinot Blanc, Pinot Noir, Syrah, Tempranillo

WINE SHOP AT HOME

Artisan Wines™



SYMBIO

BRAND STORY

Symbiosis is a relationship of mutual benefit or dependence. From the amorous bee, to the clever coyote, to the agile hawk—every wild creature plays their own important role in helping yield healthy vines and delicious grapes that create our Symbio wines. Symbio celebrates the symbiosis between the flora and fauna in the vineyard.

YEAR EST.

2022

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Gewurztraminer, Malbec, Moscato, Muscat of Alexandria, Verdejo

WINESHOP AT HOME

Artisan Wines™



TABLE

BRAND STORY

The table. The perfect place to gather together—from the family meal to your weekly game night with friends. On tables across America, corks are popped to celebrate these everyday occasions. Our Table wine brands are created with extraordinary value and quality in mind. Our Table wines are handcrafted to reflect the very best of the California tradition of celebrating everyday occasions with food and wine. Make Table your house wine and enjoy it every day.

YEAR EST.

2011

TIER

Entry

YOU MAY FIND UNDER THIS LABEL

Red Wine, Rosé Wine, White Wine

WINE SHOP AT HOME

Artisan Wines[™]



TATU

ESTATES

BRAND STORY

Inquisitive and resilient, the armadillo inspires us to continuously seek out new discoveries and dig for deeper meaning in all things. Named after the Portuguese word for “armadillo”, Tatu celebrates this curious creature’s aptitude for self-reliance and its restless, wandering spirit.

YEAR EST.

2018

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Monastrell, Muscat, Muscat of Alexandria, Orange Muscat, Petit Verdot, Pinot Grigio, Rosé of Grenache, Shiraz

WINE SHOP AT HOME

Artisan Wines™



TALMAGE

CELLARS

BRAND STORY

WineShop At Home has a long history with Talmage Cellars. This brand is named after a very small town in the Redwood Valley of Mendocino County. Each of these wines is crafted from premium grapes grown in California's finest vineyards. The wines are complex, fruit-filled and ready to enjoy. Let our Talmage Cellars wines add richness to your meals and pleasure to your life.

This wine is available with your personalized label when ordered by the Half-Case, Case or in Personalized Gifts. Great for business gifts and special occasions.

YEAR EST.

2002

TIER

Middle & High

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Chardonnay, Sparkling, Sweet T (sweet red wine blend fanciful name)

WINESHOP AT HOME

Artisan Wines™



TERROIR

CELLARS

BRAND STORY

Terroir (French, pronounced Tehr-wahr) comes from the word terre, meaning land or soil. Terroir is the complete natural environment in which a particular wine is produced, including factors such as the soil, topography and climate. Our Terroir wines celebrate the characteristic taste and flavor imparted to these wines by the environment in which they were produced. The majestic terroir of these wines, along with superior winemaking, combine to bring you fragrant aromas and spectacular flavors.

YEAR EST.

2012

TIER

Middle

YOU MAY FIND UNDER THIS LABEL

Cabernet Sauvignon, Grenache, L'Ouverture (red blend fanciful name), Malbec, Marselan, Merlot, Sauvignon Blanc, Tempranillo, Zinfandel

WINE SHOP AT HOME

Artisan Wines[™]



GLOSSARY

ENTRY TIER

Alegre
Broadmoore Estates
Ceres
Cloud
Cookie Cellars
Family Ranch
Lumière de Vie
Panache Lane
Pied Violet/Pied Blanc
Royal Mama
Suburban Fracas
Table

MIDDLE TIER

Adagio	Joy Cellars
Ceres	Mariana Vineyard
Celestial Cellars	Milano Cellars
Credia	Moderna
Dusk	Monarch
Fact	Nouveau Muse
Figurative	Pause Button
Fleur Bleu	Paquet Cadeau
Fog Vineyards	Pied Violet/Pied Blanc
Frisch	Revel
Gemme Cellars	Suavé
GLO Vineyards	Sun Fish
Glory Cellars	Symbio
Halcyon	Tatu Estates
Homage Cellars	Talmage Cellars
Infinite Wisdom	

HIGH TIER

Above
Albion
Elance Cellars
Paquet Cadeau
McKenna
Somersville Cellars
Talmage Cellars
Terroir Cellars

ELITE TIER

Adorn
Artisan 5
Deluge
Harlow Court
Glory Cellars